SPONSORSHIP AND EXHIBITOR PROSPECTUS

Network with more than 1,700 industry professionals.
Showcase your products and services.
Act now and reserve your sponsorship and exhibit space!
## 2018 Sponsorship Levels

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting</td>
<td>$13,500</td>
</tr>
<tr>
<td>Technology</td>
<td>$12,000</td>
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<tr>
<td>Diamond</td>
<td>$10,000</td>
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<tr>
<td>Titanium</td>
<td>$8,000</td>
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<tr>
<td>Platinum</td>
<td>$5,500</td>
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<tr>
<td>Gold</td>
<td>$3,000</td>
</tr>
<tr>
<td>Silver</td>
<td>$1,750</td>
</tr>
<tr>
<td>Bronze</td>
<td>$1,750</td>
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</tbody>
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FEATURED SPONSORSHIPS

TECHNOLOGY $13,500
- Nine complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands
- Host of conference mobile app, electronic reader boards and connector wall
- Logo and link to sponsor’s website on conference home page and contact information in conference program
- Recognition on session screens prior to any AV presentations

DIAMOND $12,000
- Eight complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands
- Host of conference mobile app, electronic reader boards and connector wall
- Logo and link to sponsor’s website on conference home page and contact information in conference program

TITANIUM $10,000
- Six complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands and banner at sponsored event
- Host ONE of the following events: Housing Policy Plenary, Economic Forecast, Entertainment for the Wednesday Partner Reception (8:00pm-midnight), WiFi
- Logo and link to sponsor’s website on conference home page, contact information in conference program

PLATINUM $8,000
- Four complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands and banner at sponsored event
- Sponsor ONE of the following items: Conference Program, Charging Station 1 or Charging Station 2
- Logo and link to sponsor’s website on conference home page, contact information in conference program
ADDITIONAL SPONSOR LEVELS

GOLD $5,500
- Three complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75” Wide x 8.35” Tall)
- Signage at sponsored event
- Host ONE of the following events: Tuesday breakfast, Wednesday breakfast, or Thursday buffet breakfast, Hotel Key Cards, Cyber Café, Mobile Sessions, Tuesday or Wednesday morning breaks, Tuesday or Wednesday afternoon breaks, Photobooth or Green Screen, Movie Sponsor
- Logo and link to sponsor’s website on conference home page and contact information in conference program

SILVER $3,000
- Two complimentary conference registrations
- One exhibit space
- B&W advertisement in conference program (2.75” Wide x 8.35” Tall)
- Logo and link to sponsor’s website on conference home page and contact information in conference program

BRONZE $1,750
- One complimentary conference registration
- One exhibit space
- B&W advertisement in conference program (2.75” Wide x 4.125” Tall)
- Logo and link to sponsor’s website on conference home page and contact information in conference program

EXHIBIT ONLY INFORMATION
If you wish to reserve an exhibit booth but not sponsor the conference, please review the information below and complete the EXHIBITOR ONLY form in this packet.

Exhibit Only Booth Rental Fees
$500—Nonprofit Organizations
$900—For-Profit Organizations
Each company that exhibits (Exhibitor) will receive one complimentary registration to the conference. Your company name will be listed on the conference website.

PAYMENT INFORMATION
All payments for sponsorship and exhibit fees must be paid by CHECK only.
Send the completed form and payment to:
Ohio Capital Corporation for Housing
Attn: Mary Kay Meagher
88 East Broad Street, Suite 1800
Columbus, Ohio 43215
EXHIBIT HALL INFORMATION

All exhibit booths are reserved on a first-come, first-served basis upon receipt of sponsor and exhibitor form and payment.

EXHIBIT HALL SCHEDULE

**MONDAY, NOVEMBER 5, 2018**
12:00 PM - 4:00 PM
Exhibit Booth Setup

**TUESDAY, NOVEMBER 6, 2018**
7:00 AM - 8:30 AM
Exhibit Booth Setup
8:30 AM - 6:30 PM (4:30 PM - 6:30 Reception)
Exhibit Hall Open

**WEDNESDAY, NOVEMBER 7, 2018**
8:00 AM - 5:00 PM
Exhibit Hall Open

**THURSDAY, NOVEMBER 8, 2018**
8:00 AM - 10:30 AM
Exhibit Hall Open
10:30 AM - 12:00 PM
Exhibit Booth Break Down

LOCATION: EXHIBIT HALL A*, COLUMBUS CONVENTION CENTER

*Exhibit Hall A is the former Exhibit Hall C

EXHIBIT HALL WILL CONTAIN:
- 10 x 10 exhibit space
- Company signage
- 2 x 6 skirted table, 2 chairs
- Carpeting

EXHIBIT HALL FEATURES:
- Cyber Café
- Charging Stations
- All refreshment breaks/beverages
- Breakfasts
- Seating spaces
- Tuesday Welcome Reception
- Photo Booth during Tuesday reception
- Green Screen
- Shipping Container Home Tour
- Apartment Unit
IMPORTANT INFORMATION

LOGO AND ADVERTISING INFORMATION
Submit all logos and artwork to Mary Kay Meagher at mmeagher@occh.org.
All logos must be submitted in Vector, TIF, EPS or PNG format.
Advertisements can be submitted in PDF, EPS, JPEG or TIF format.
All advertisements must be 300 DPI.
Diamond, Titanium, Platinum and Gold ads: Color, 2.75" X 8.35"
Silver ads: Black & White, 2.75" x 8.35"
Bronze ads: Black & White, 2.75" x 4.125"

IMPORTANT DEADLINES
Advertisement in Conference Program—September 11, 2018
Logo in Conference Program—September 11, 2018
Sponsorship Commitment—November 1, 2018
Exhibit Booth Reservations—November 1, 2018

CONFERENCE GENERAL SERVICE CONTRACTOR
Fern Exposition & Event Services
1500 Old Leonard Avenue
Columbus, Ohio 43219
614-253-1500
www.fernexpo.com

CONFERENCE APP CHALLENGE
This year as an added benefit of sponsoring or exhibiting at the 2018 Ohio Housing Conference, attendees will be awarded challenge points for visiting your booth on the exhibit hall floor. With this extra incentive to network with sponsors and exhibitors, there is sure to be greater foot traffic in the exhibit hall which will result in greater potential connections for new market leads and partnership opportunities.
The company information and contact listed below will appear in the conference program.

Company Name: ____________________________________________________________

Company Contact: ________________________ Email: _________________________

Address: ________________________________

City: ______________ State: ___________ Zip: _______________________________

Phone Number: ________________ Website Address: ___________________________

Select sponsor level. Each Sponsor will receive one complimentary exhibit booth unless indicated below.

☐ $13,500 Technology Sponsor: Nine comped registrations
☐ $5,500 Gold Sponsor: Three comped registrations
☐ $12,000 Diamond Sponsor: Eight comped registrations
☐ $3,000 Silver Sponsor: Two comped registrations
☐ $10,000 Titanium Sponsor: Six comped registrations
☐ $1,750 Bronze Sponsor: One comped registration
☐ $8,000 Platinum Sponsor: Four comped registrations

Select one choice below:

☐ Our booth preferences are: (1) Booth Number: ________ (2) Booth Number: __________. We understand that booths are available on a first-come, first-served basis.

☐ We are donating our exhibit space to a nonprofit of your choice.

☐ As a sponsor, we elect to not exhibit this year.

Company Description: Please email a 30-word company description to Mary Kay Meagher at mmeagher@occh.org which will be used in the conference program.

Individual Registrations: Sponsor: Although the number of complimentary registrations specified above is made available to each Sponsor, a sponsorship includes no individual registrations. Each representative of the Sponsor, including those using the comp registration and those who will be working the booth, must register individually for the conference. At the time registration opens, the contact listed above will receive a registration code to register online.

Payment: Payment method is CHECK ONLY. OCCH’s tax identification ID is 31-1265570. Payment cannot be accepted via credit card. Check made payable to Ohio Capital Corporation for Housing.

Check Number: _____________ Payment Amount: $_________

Send payment and completed form to:

Ohio Capital Corporation for Housing
Attn: Mary Kay Meagher,
88 East Broad Street, Suite 1800
Columbus, Ohio 43215
Ohio Housing Conference
2018 Ohio Housing Conference
November 6-8, 2018

Exhibitor Only Form

The company information and contact listed below will appear in the conference program.

Company Name: ____________________________
Company Contact: __________________________ Email: __________________________
Address: __________________________________
City: __________________________ State: ___________ Zip: __________________________
Phone Number: __________________________ Website Address: __________________

Select One Choice Below:
The Ohio Housing Conference reserves the right to hold priority exhibit space for featured sponsors.

☐ $500 Nonprofit Organization booth reservation (Includes one complimentary registration)

☐ $900 For-Profit Organization booth reservation (Includes one complimentary registration)

☐ Our booth preferences are: (1) Booth Number: _______ (2) Booth Number: ________. We understand that booths are available on a first-come, first-served basis.

Company Description: Please email a 30-word company description to Mary Kay Meagher at mmeagher@occh.org which will be used in the conference program.

Individual Registrations: Exhibitor: An exhibit booth reservation includes neither complimentary nor individual registrations. Each representative of the Exhibitor, including those who will be working the booth, must register individually for the conference. At the time registration opens, the contact listed above will receive a registration code to register online.

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