

COMING TOGETHER IN OHIO

2017 Ohio Housing Conference
November 7-9, 2017

SPONSORSHIP AND EXHIBITOR PROSPECTUS

Network with more than 1,700 industry professionals.
Showcase your products and services.
Act now and reserve your sponsorship and exhibit space!

HOSTED BY



OHIO HOUSING
FINANCE AGENCY



OCCH
OHIO CAPITAL
CORPORATION
FOR HOUSING

2017 SPONSORSHIP LEVELS

TECHNOLOGY

\$13,500

DIAMOND

\$12,000

TITANIUM

\$10,000

PLATINUM

\$7,500

GOLD

\$5,000

SILVER

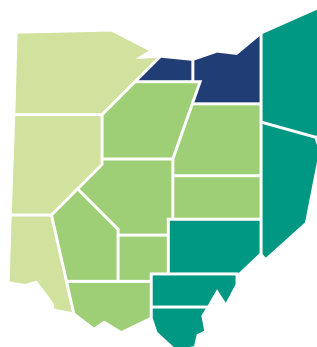
\$2,500

BRONZE

\$1,750

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FEATURED SPONSORSHIPS



TECHNOLOGY

\$13,500

- Nine complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands
- Host of conference mobile app and electronic reader boards
- Logo and link to sponsor's website on conference home page and contact information in conference program



DIAMOND

\$12,000

- Eight complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands and banner at sponsored event
- Host **ONE** of the following events: Tuesday Exhibitor Reception, Wednesday Networking Reception or Tuesday Luncheon
- Logo and link to sponsor's website on conference home page and contact information in conference program



TITANIUM

\$10,000

- Six complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands and banner at sponsored event
- Host **ONE** of the following events: Housing Policy Plenary, Economic Forecast, Entertainment for the Wednesday Partner Reception (8:00pm-midnight)
- Logo and link to sponsor's website on conference home page, contact information in conference program



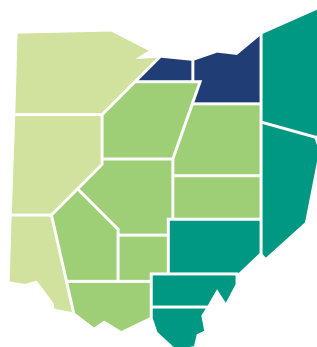
PLATINUM

\$7,500

- Four complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo on three banner stands and signage at sponsored event
- Sponsor **ONE** of the following items: Conference program, Conference Registration Brochure or Charging Station 1 or 2
- Logo and link to sponsor's website on conference home page, contact information in conference program

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ADDITIONAL SPONSOR LEVELS

GOLD

\$5,000

- Three complimentary conference registrations
- One exhibit space
- Color advertisement in conference program (2.75" Wide x 8.35" Tall)
- Signage at sponsored event
- Host **ONE** of the following events: Tuesday, Wednesday, or Thursday buffet breakfast, Hotel Key Cards, Cyber Café, Mobile Sessions, Tuesday or Wednesday morning breaks, Tuesday or Wednesday afternoon breaks, Photobooth or Green Screen
- Logo and link to sponsor's website on conference home page and contact information in conference program

SILVER

\$2,500

- Two complimentary conference registrations
- One exhibit space
- B&W advertisement in conference program (2.75" Wide x 8.35" Tall)
- Logo and link to sponsor's website on conference home page and contact information in conference program

BRONZE

\$1,750

- One complimentary conference registrations
- One exhibit space
- B&W advertisement in conference program (2.75" Wide x 4.125" Tall)
- Logo and link to sponsor's website on conference home page and contact information in conference program

EXHIBIT ONLY INFORMATION

If you wish to reserve an exhibit booth but not sponsor the conference, please review the information below and complete the EXHIBITOR ONLY form in this packet.

Exhibit Only Booth Rental Fees

\$500—Nonprofit Organizations

\$900—For-Profit Organizations

Each company that exhibits (Exhibitor) will receive one complimentary registration to the conference. Your company name will be listed in the conference registration brochure and on the conference website.

PAYMENT INFORMATION

All payments for sponsorship and exhibit fees must be paid by **CHECK** only.

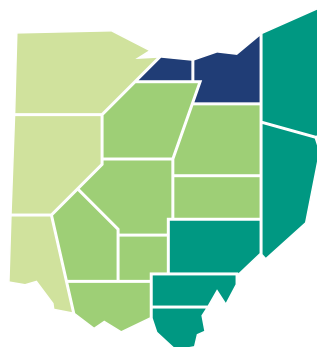
Send the completed form and payment to:

Ohio Capital Corporation for Housing
Attn: Mary Kay Meagher
88 East Broad Street, Suite 1800
Columbus, Ohio 43215

To be included in the Registration Brochure, contact Mary Kay Meagher by July 24, 2017.

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EXHIBIT HALL INFORMATION

All exhibit booths are reserved on a first-come, first-served basis upon receipt of sponsor and exhibitor form and payment.

EXHIBIT HALL SCHEDULE

MONDAY, NOVEMBER 6, 2017

12:00 PM - 4:00 PM
Exhibit Booth Setup

TUESDAY, NOVEMBER 7, 2017

7:00 AM - 9:00 AM
Exhibit Booth Setup
9:00 AM - 7:30 PM
(5:30 PM - 7:30 Reception)
Exhibit Hall Open

WEDNESDAY, NOVEMBER 8, 2017

8:00 AM - 5:00 PM
Exhibit Hall Open

THURSDAY, NOVEMBER 9, 2017

8:00 AM - 10:30 AM
Exhibit Hall Open
10:30 AM - 12:00 PM
Exhibit Booth Break Down

LOCATION: EXHIBIT HALL A*, COLUMBUS CONVENTION CENTER

**Exhibit Hall A is the former Exhibit Hall C*

EXHIBIT HALL WILL CONTAIN:

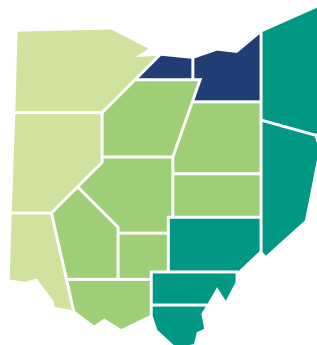
10 x 10 exhibit space
Company signage
2 x 6 skirted table, 2 chairs
Carpeting

EXHIBIT HALL FEATURES:

Cyber Café
Charging Stations
All refreshment breaks/beverages
Breakfasts
Seating spaces
Tuesday Welcome Reception
Photo Booth during Tuesday reception
Green Screen
Shipping Container Home Tour

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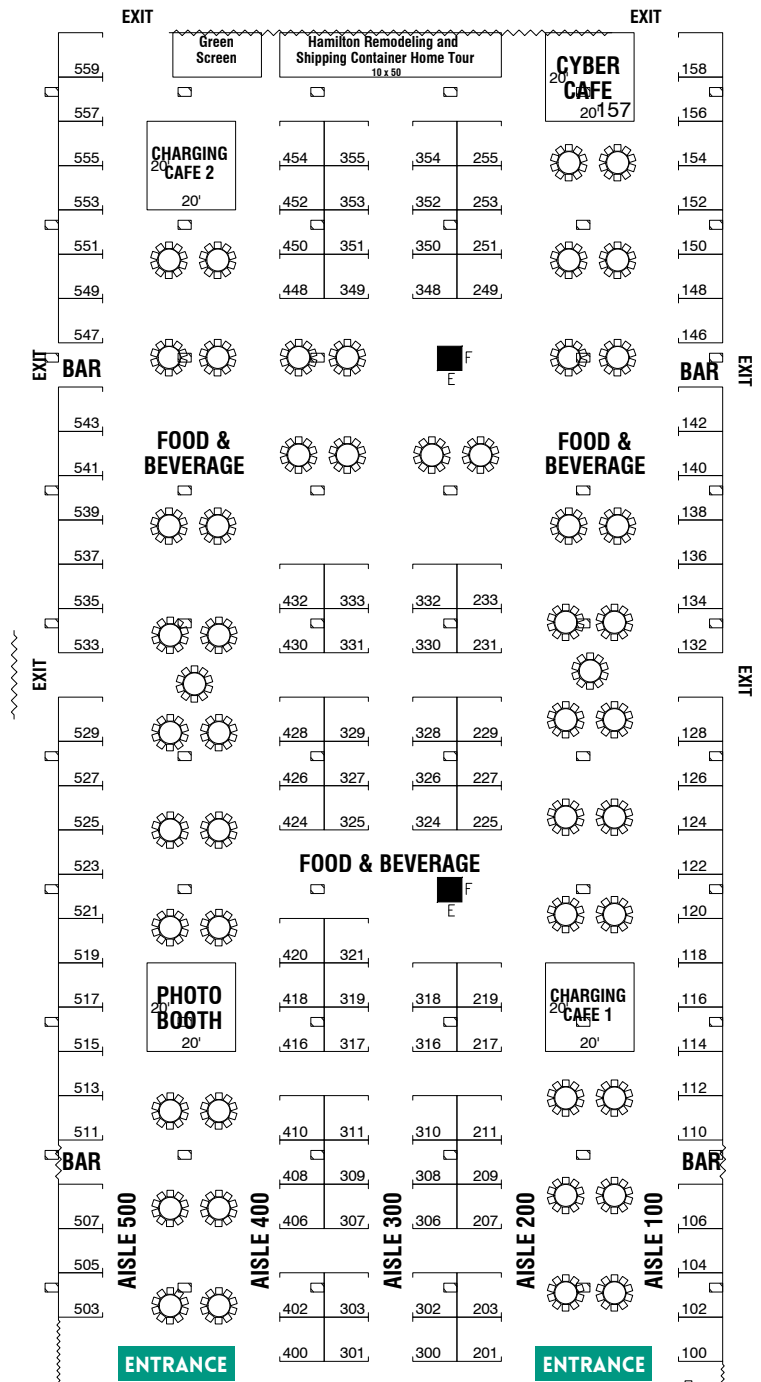


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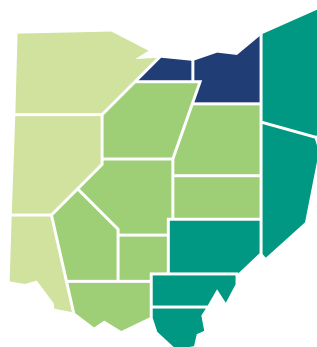
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EXHIBIT HALL FLOOR PLAN



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IMPORTANT INFORMATION

LOGO AND ADVERTISING INFORMATION

Submit all logos and artwork to Mary Kay Meagher at mmeagher@occh.org.

All logos must be submitted in Vector, TIF, EPS or PNG format.

Advertisements can be submitted in PDF, EPS, JPEG or TIF format.

All advertisements must be 300 DPI.

Diamond, Titanium, Platinum and Gold ads: Color, 2.75" X 8.35"

Silver ads: Black & White, 2.75" x 8.35"

Bronze ads: Black & White, 2.75" x 4.125"

IMPORTANT DEADLINES

Sponsor Logo in Registration Brochure—July 24, 2017

Exhibitor Listing in Registration Brochure—July 24, 2017

Advertisement in Conference Program—September 11, 2017

Logo in Conference Program—September 11, 2017

Sponsorship Commitment—November 1, 2017

Exhibit Booth Reservations—November 1, 2017

CONFERENCE GENERAL SERVICE CONTRACTOR

Fern Exposition & Event Services

1500 Old Leonard Avenue

Columbus, Ohio 43219

614-253-1500

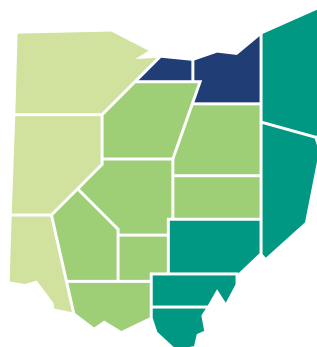
www.fernexpo.com

CONFERENCE APP CHALLENGE

This year as an added benefit of sponsoring or exhibiting at the 2017 Ohio Housing Conference, attendees will be awarded challenge points for visiting your booth on the exhibit hall floor. With this extra incentive to network with sponsors and exhibitors, there is sure to be greater foot traffic in the exhibit hall which will result in greater potential connections for new market leads and partnership opportunities.

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The company information and contact listed below will appear in the conference program.

Company Name: _____

Company Contact: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Website Address: _____

Select sponsor level. Each Sponsor will receive one complimentary exhibit booth unless indicated below.

- | | |
|--|--|
| <input type="checkbox"/> \$13,500 <u>Technology Sponsor</u> : Nine comped registrations | <input type="checkbox"/> \$5,000 <u>Gold Sponsor</u> : Three comped registrations |
| <input type="checkbox"/> \$12,000 <u>Diamond Sponsor</u> : Eight comped registrations | <input type="checkbox"/> \$2,500 <u>Silver Sponsor</u> : Two comped registrations |
| <input type="checkbox"/> \$10,000 <u>Titanium Sponsor</u> : Six comped registrations | <input type="checkbox"/> \$1,750 <u>Bronze Sponsor</u> : One comped registration |
| <input type="checkbox"/> \$7,500 <u>Platinum Sponsor</u> : Four comped registrations | |

Select one choice below:

- Our booth preferences are: (1) Booth Number: _____ (2) Booth Number: _____. We understand that booths are available on a first-come, first-served basis.
- We are donating our exhibit space to a nonprofit of your choice.
- As a sponsor, we elect to not exhibit this year.

Company Description: Please email a 30-word company description to Mary Kay Meagher at mmeagher@occh.org which will be used in the conference program.

Individual Registrations: Sponsor: Although the number of complimentary registrations specified above is made available to each Sponsor, a sponsorship includes no individual registrations. Each representative of the Sponsor, including those using the comp registration and those who will be working the booth, must register individually for the conference. At the time registration opens, the contact listed above will receive a registration code to register online.

Payment: Payment method is CHECK ONLY. OCCH's tax identification ID is 31-1265570. Payment cannot be accepted via credit card. **Check made payable to Ohio Capital Corporation for Housing.**

Check Number: _____ Payment Amount: \$ _____ , _____

Send payment and completed form to:

Ohio Capital Corporation for Housing
Attn: Mary Kay Meagher,
88 East Broad Street, Suite 1800
Columbus, Ohio 43215



The company information and contact listed below will appear in the conference program.

Company Name: _____

Company Contact: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Website Address: _____

Select One Choice Below:

The Ohio Housing Conference reserves the right to hold priority exhibit space for featured sponsors.

\$500 Nonprofit Organization booth reservation (Includes one complimentary registration)

\$900 For-Profit Organization booth reservation (Includes one complimentary registration)

Our booth preferences are: (1) Booth Number: _____ (2) Booth Number: _____. We understand that booths are available on a first-come, first-served basis.

Company Description: Please email a 30-word company description to Mary Kay Meagher at mmeagher@occh.org which will be used in the conference program.

Individual Registrations: Exhibitor: An exhibit booth reservation includes neither complimentary nor individual registrations. Each representative of the Exhibitor, including those who will be working the booth, must register individually for the conference. At the time registration opens, the contact listed above will receive a registration code to register online.

Payment: Payment method is CHECK ONLY. OCCH's tax identification ID is 31-1265570. Payment cannot be accepted via credit card. **Check made payable to Ohio Capital Corporation for Housing.**

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